


# LAUREN BLANCHARD

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## UX Designer

UX designer transitioned from executive admin and restaurant management. Excelling in teamwork and supportive collaboration. Transforming user problems into beautiful design solutions.

### CONTACT

 225.328.1500

 laurenblanchardux.com

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### SKILLS

- User Research
  - User Testing
  - Wireframing
  - Prototyping
  - Personas
  - Information Architecture
  - Journey Mapping
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### TOOLS

- Figma
  - Balsamiq
  - Photoshop
  - MSOffice Suite
  - Optimal Workshop
  - Lookback
  - Jira
  - Miro
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### EXPERIENCE

#### UX Designer

##### Upward Consulting - Freelance April 2022 - present

- Using UX best practices to redesign website and help client grow business and increase traffic.
- Conducting user research to inform design decisions, content, layout, structure, and information architecture.

##### Executive Admin/Systems Turnover Coordinator Shell Catalysts & Technologies | August 2019 - October 2020

- Liaison between site and contractors, maintained daily workflow in purchase orders and supported senior leadership team in various duties.
- Promoted to system turnover coordinator, gathered and distilled large amounts of data, and presented it during daily meeting updates to the SLT.

##### Employee Dining Room Manager

##### Delaware North Parks & Resorts at Yellowstone | Contracted May - September (2014, 2015, 2017)

- Created and prepared meals for staff of 40+
  - Communicated openly with guests to create hospitable and friendly atmosphere, ensuring client satisfaction
  - Responsible for staff training, scheduling, and maintaining inventory
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### EDUCATION

#### UX Design w/ specialization in UI Design

##### Career Foundry

April 2021 - April 2022

#### Bachelor of Arts in Criminal Justice minor in Sociology

##### Southeastern Louisiana University

January 2010 - December 2012